

# AR VR<sup>®</sup>

FORMERLY VRTUOSO

## The world's first scalable turnkey Extended Reality learning solution for enterprises

Are you transforming your training?

Are you engaging your audience?

AR you VR?



# Change the way your colleagues learn with Augmented Reality and Virtual Reality

ARuVR® is the Extended Reality (XR) software platform for in-house teams to quickly and easily create, distribute, analyse and manage - both on-demand and Instructor-led - immersive and interactive learning experiences at scale in any enterprise.

Over 1m+ enterprise users are transforming their training and communications using ARuVR®. Once you start using ARuVR®, you'll discover more and more uses for our platform. Use cases include:

- Learning & Training
- Sales & Marketing
- Immersive Meetings
- Operational Efficiency
- Real-time Collaboration

## Why ARuVR® is different

Already a multi-award-winner, we're the world's first end-to-end, enterprise-grade Extended Reality (XR) platform for people who aren't XR experts. At ARuVR®, we focus on delivering results and on providing an omni-solution which seamlessly brings together our software platform, hardware accessories, expert content, and professional XR expertise.

The ARuVR® platform's main components are **XR Authoring System**, **XR Instructor-Led Sessions** and **XR Interactive Live Streaming**, all under one single enterprise-grade and hardware agnostic platform.

### XR Authoring System

[As easy to use as PowerPoint®](#)

The ARuVR®'s easy-to-use drag and drop Authoring System enables any user to quickly and easily create interactive training experiences and business presentations. Designed for people who aren't XR experts, no-code and near zero learning curve. Import your own XR content using any 360° camera or any 3D software. Access our free library with Millions of XR assets and thousands of 2D assets to enhance your XR experience.

### XR Instructor-Led Sessions

[As collaborative and powerful as Cisco WebEx®](#)

ARuVR® provides you with an advanced content distribution system which allows you to schedule sessions and send invites to your clients, trainees, or employees located anywhere in the world. During our market leading and patented instructor-led system, you are able to interact, moderate, guide, manage and control what your audience views, in real-time as well as talk via our XR conferencing feature across mobile, tablet, desktop and XR devices.

### XR Interactive Streaming

[More immersive than traditional MS Teams® calls](#)

ARuVR® breakthrough innovation VR video streaming allows remote users to visit a real place, in real-time from anywhere – the location comes to them. It tele-transportes remote people to real locations where they can experience the environment in 360° and also interact with any objects and people. The location comes to your audience, learning in real-time. ARuVR® enable the live experiences of real places and events to be accessible to anyone, anywhere.



# Transform your training and communications, and start gaining huge benefits and ROIs

1. Increase learning retention by

**75%-90%**

2. Reduce training time by

**40%**

(53% higher than classroom and 33% than e-learning training)

3. Improve engagement rates by up to

**95%**

4. Reduce post-training error by

**40%**

5. Increase employee training satisfaction by

**30%**

6. Improve employee performance by

**70%**

7. Slash operational and travel costs by

**69%**

8. Reduce carbon footprint by

**65%**

Sources: PwC, Accenture, Meta, ARuVR researches 2020-2023

## ARuVR® is Trusted and Secure



ARuVR® is the first XR company in the world to achieve ISO27001, the highest-level international certification in Security Management Systems for design, development, hosting and support of Augmented Reality and Virtual Reality systems. Built on enterprise-grade architecture, with ARuVR® you can deploy at scale any XR learning

programmes and your audience can consume the immersive experiences through the channel of their choice - website, intranet, any Learning Management System (LMS) - and through any device - mobile, tablet, desktop and XR devices.

Many world-class enterprises have already said "YES" to ARuVR®. AR you VR?



"ARuVR® offers a unique opportunity to develop VR experiences for students. 3D experiences can be curated, created, and integrated with student learning using ARuVR® software. They're available, accessible, and always there to answer questions or trouble-shoot challenges. ARuVR® is paving the way for more accessible VR experiences."



**Ross W.**  
Chief Learning Officer

"Thanks to ARuVR®, our new colleagues can experience everything that happens in our global offices and distribution centers the day they arrive, immediately creating a holistic understanding of our business in a way that was not possible before."



**Lucas F.**  
Global L&D Partner

"ARuVR® has made it realistic to move beyond written process instructions and realize immersive, interactive, effective learning experiences. ARuVR® has transformed the way we're thinking about knowledge transfer within our business."



**Robert C.**  
Product Manager

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Explore ARuVR<sup>®</sup> and find out how  
to move your business forward.  
Get in touch with us today.

Book a demo:

[info@aruvr.com](mailto:info@aruvr.com)

